



# Entrepreneurship Development Training for Ukrainian Women and Youth in Japan

*How to develop your entrepreneurship skills in 5 days!* 

Programme date: 10-14 June 2024

UNIDO ITPO Tokyo & UNIDO ITPO Bahrain







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### Introduction to UNIDO (United Nations Industrial Development Organization)

#### **History**

- 1966: UNIDO established as autonomous body within the UN
- 1981: Investment and Technology Promotion Office (ITPO) in Tokyo was established
- 1985: UNIDO became a specialized agency of the United Nations

#### **UNIDO's Mission**

With a mission to achieve **Inclusive and Sustainable Industrial Development (ISID)**, UNIDO promotes industrial development for poverty reduction, inclusive globalization and environmental sustainability.

#### **UNIDO ITPO Tokyo**

UNIDO ITPO Tokyo was established on an agreement between UNIDO and the Government of Japan. The mission of UNIDO ITPO Tokyo is to help developing countreis in their efforts to achieve inclusive and sustainable industrial development by promoting foreign direct investment and technology transfer from Japan through various activities.

UNIDO ITPO Tokyo's official website: <u>http://www.unido.or.jp</u>



UNIDO Headquarters in Vienna, Austria



UNIDO has 48 offices around the world

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# Entrepreneurship Development Training Programme

#### **Purpose**

• The training programme is designed to strengthen the capacity of evacuated women and university students from Ukraine by providing new entrepreneurial skills, and know-how to create new businesses. It ultimately aims to generate new and innovative vocations, business plans and/or businesses by the programme participants, with a view to enriching the participants' communities and giving back to Ukraine. Ukrainian people living in Japan are also welcome to register to participate in the programme.

#### **Programme Features**

- Intake: Up to 25 participants
- Structure: Lectures, group work, presentation, learning reflection and networking
- Subjects: Entrepreneurship, finance, accounting, marketing, ecosystem and business plan
- Trainers: UNIDO ITPOs Tokyo & Bahrain, entrepreneurship experts and invited speakers
- Certification requirements: Full attendance (5 days) and completion of required tasks

#### **Date and Venue**

- Date: Monday 10th June 14th June 2024
- Time: 10:00-15:00 (including lunch break for 12:00-13:00)
- Venue: United Nations University (5-53-70 Jingūmae, Shibuya, Tokyo, Japan)



United Nations University, Tokyo, Japan







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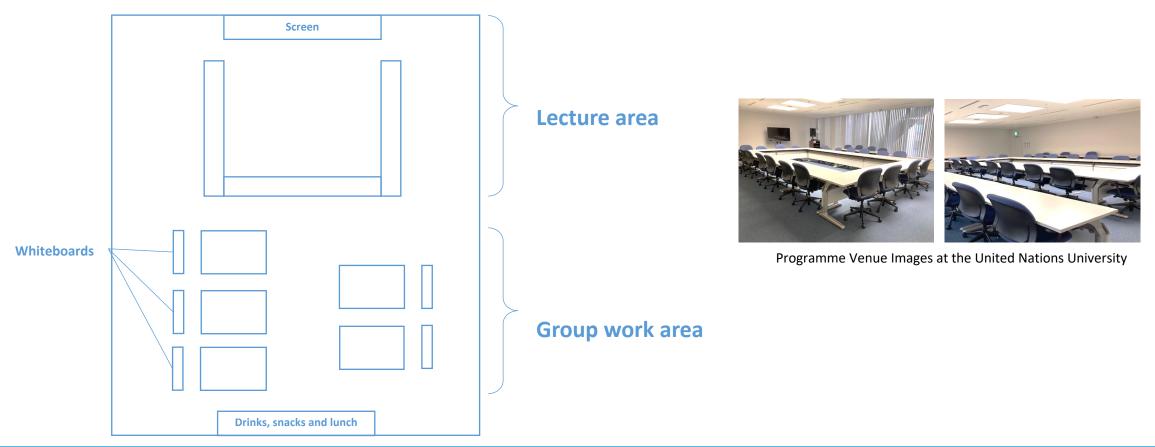
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### **Entrepreneurship Development Training Programme**

### **Venue Layout and Images**







# Entrepreneurship Development Training Programme

### **Benefits to Participants**

- Programme is "Free of Charge" and includes lunch, coffee breaks, some transportation costs.
- Participants will learn entrepreneurship skills and fundamentals of business plans such as marketing, finance and accounting.
- Participants will have a chance to learn how to develop new business ideas through group work.
- Participants will **build networks** with innovative technology companies, venture capital funds, government agencies, and academic institutions in Japan and/or overseas.
- A certificate will be awarded to the participants who fully attend the courses and accomplish all the required tasks.

### **Optional Follow-up Activities**

- After completion of the programme, selected participants could have **counseling support** for preparing their business plans and participating in a **pitching session** organized by UNIDO.
- After completion of the programme, participants could be invited to **online and in-person networking** with Japanese companies, STePP registered companies and/or Ukrainian companies including startups.
- Participants could have internship and/or recruitment opportunities with Japanese companies.



Award of certificate

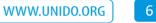


Group work



Networking, internship and/or recruitment opportunities with industry









# Entrepreneurship Development Training Programme

#### **Target Participants**

- The programme will target **Ukrainian evacuated women** and **university students** who are temporarily living outside of Ukraine in Japan due to the ongoing situation in Ukraine.
- In addition to evacuees and university students, Ukrainian people living in Japan are also welcome to register to participate in the programme.

### **Eligibility Requirements**

More specifically, the programme is tailored for individuals who meet the following eligibility requirements:

- Educational background: university or graduate degree
- Language: advanced proficiency in written and spoken English is preferred (we may prepare a simultaneous interpreter if appropriate)
- Willingness to learn new skills and to become entrepreneurs in their chosen fields







# Registration

### **Submission Deadline**

- Prospective applicants are required to submit their applications to UNIDO through the below linked online form no later than 26 April 2024.
- UNIDO will carefully assess each application to ensure compliance with the necessary eligibility criteria.

### Acceptance Notification

• Selected candidates will be notified via email by **10 May 2024**.

### **Application Form**

https://forms.office.com/pages/responsepage.aspx?id=MUlqQlzsy0-dEDNj69-SgEduD5Nu\_LJKkH95SBx2nnZURTdEVDQxQ1Q2WjhESVRGMDFQMk9WTjY1NS4u







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### **Application Form**

### Application Form: UNIDO Entrepreneurship Development Training Programme 2024

Programme period: 10-14 June, 2024

Please kindly submit your application by 26.04.2024.





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### **Application Form**

| 1. Name *           | 5. Highest academic degree earned * |
|---------------------|-------------------------------------|
| Enter your answer   | O University degree                 |
|                     | Graduate degree                     |
| 2. Gender *         | Other                               |
| O Female            |                                     |
| O Male              | 6. Phone number *                   |
| O Prefer not to say |                                     |
|                     | Enter your answer                   |
| 3. Age group *      |                                     |
| 18-24               | 7. Email address *                  |
| 25-35               | Enter your answer                   |
| 35-45               |                                     |
| O 45 plus           | 8. City of residence in Japan *     |
|                     | Enter your answer                   |
| 4. Profession *     |                                     |
| Enter your answer   |                                     |







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# **Application Form**

| <ul> <li>9. Please specify what you would like to achieve as a result of the training programme. *</li> <li>Skills and professional upgrading</li> <li>Internship opportunities</li> </ul> | 11. Please explain your business ideas that you have in mind right now and might like to discuss with the programme trainers and other participants. Please note that your business ideas can change and evolve as the programme goes. Enter your answer |
|--|--|
| Job placement  |  |
| Other  | 12. Please provide any additional information that may be useful in selecting you as a training participant and/or any suggestions for the programme.  |
|  | Enter your answer  |
| <ol> <li>Which specific area(s) among entrepreneurial features is/are you interested in? (multiple<br/>choice) *</li> </ol>  |  |
| Finance  | 13. Please state questions about the programme (if any).   |
| Accounting   | Enter your answer  |
| Legal  |  |
| Marketing  | 14. From which channel did you receive information on this Call for Applications? (e.g. which SNS channel, which organization, etc.)   |
| Other  | Enter your answer  |







### **Application Form**

14. Please send your CV to UNIDO ITPO Tokyo (<u>itpo.tokyo@unido.org</u>), if available.

Enter your answer







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#### Tentative schedule

### Day 1

### **Greetings & Introduction to business plan preparation**

| Day                           | Time        | Торіс   |
|-------------------------------|-------------|---|
| Day 1<br>(Monday)             | 10:00-10:30 | <ul> <li>Greetings from UNIDO</li> <li>Introduction by participants</li> <li>Programme overview</li> </ul>  |
| 10 <sup>th</sup> June<br>2024 | 10:30-12:00 | <ul> <li>EDIP modality</li> <li>Entrepreneurial skills development<br/>(incl. consideration of digital<br/>transformation and AI trends)</li> </ul>             |
|                               | 12:00-13:00 | Lunch break   |
|                               | 13:00-15:00 | <ul> <li>Business plan preparation<br/>(Marketing-operation-financial-legal<br/>aspects)</li> <li>Group building</li> <li>Group work (Business plan)</li> </ul> |

### Day 2

### Lecture (Access to finance) & Group work

|                         | Day                     | Time        | Торіс  |
|-------------------------|-------------------------|-------------|--|
| Day<br>(Tue             | / 2<br>esday)           | 10:00-12:00 | <ul> <li>Access to finance: Venture capital,<br/>business angels and crowd funding</li> <li>Q&amp;A</li> </ul> |
| 11 <sup>th</sup><br>202 | <sup>1</sup> June<br>24 | 12:00-13:00 | Lunch break  |
|                         |                         | 13:00-15:00 | <ul> <li>Group work (Business plan)</li> </ul>   |
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#### Tentative schedule

### Day 3

### Lecture (Startup ecosystem and community) & Group work

| Day   | Time        | Торіс  |
|---|-------------|--|
| Day 3<br>(Wednesday)<br>12 <sup>th</sup> June | 10:00-12:00 | <ul> <li>Startup ecosystem and<br/>community (NGOs, Chambers of<br/>Commerce and Universities R&amp;D)</li> <li>Q&amp;A</li> </ul> |
| 2024  | 12:00-13:00 | Lunch break  |
|   | 12.00-13.00 |  |
|   | 13:00-15:00 | Group work (Business plan)   |
|   |             |  |
|   |             |  |
|   |             |  |
|   |             |  |

### Day 4

### Lecture (Invited speakers - Success stories) & Group work

| Day                   | Time        | Торіс   |
|-----------------------|-------------|---|
| Day 4<br>(Thursday)   | 10:00-12:00 | <ul> <li>Case study presentation (Recent<br/>entrepreneur(s) – success stories)</li> <li>Q&amp;A</li> </ul> |
| 13 <sup>th</sup> June |             |   |
| 2024                  | 12:00-13:00 | Lunch break   |
|                       | 13:00-15:00 | Group work (Business plan)  |
|                       |             |   |
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#### Tentative schedule

### Day 5

### Learning reflection & Networking and Reception

| Day                   | Time        | Торіс   |
|-----------------------|-------------|---|
| Day 5<br>(Friday)     | 10:00-12:00 | <ul> <li>Group reflection and learning</li> <li>Q&amp;A and discussion</li> <li>Award of certificates</li> </ul>      |
| 14 <sup>th</sup> June |             |   |
| 2024                  | 12:00-14:00 | <ul> <li>Networking and reception (incl. brief self-introduction by trainees to industry)</li> <li>Closing</li> </ul> |





Q&A







# We look forward to receiving your applications

For inquiries regarding the programme, please contact <u>itpo.tokyo@unido.org</u>.

