

Industrial Cooperation Programme in the Global South through Technology Transfer from Japan “GS programme”

- **Aim of the programme**
- **Call for proposals for the programme**

Fumio Adachi

Head, Investment and Technology Promotion Office, Tokyo, UNIDO

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I. UNIDO and Tokyo office – mission and work

1. UNIDO



- ◆ UN specialized agency to promote **inclusive and sustainable industrial development (ISID)** in developing countries
- ◆ Its mandate recognized in Sustainable Development Goal (SDG) 9
“Industry, Innovation and Infrastructure”

2. UNIDO Tokyo office

- **ITPO Tokyo**: Investment and Technology Promotion Office
- ITPO Tokyo implements the GS programme
- ◆ Promoting and supporting **business relationship between Japanese companies and developing countries**
- ◆ Focusing on African countries in the past decade

UNIDO 67 offices in the world



ITPO Tokyo, UNU building @ Omotesando, Tokyo



◆ Supporting tools at glance

More inf., <http://www.unido.or.jp/>

1. Business seminars & B2B	<ul style="list-style-type: none"> • 39 seminars, 3,900 participants in 2023
2. Inviting high level officials in charge of investment (+seminars, business meetings)	<ul style="list-style-type: none"> • 6 officials in 2023
3. Advisors in African countries	<ul style="list-style-type: none"> • Ethiopia, Mozambique, Senegal since 2013
4. STePP (Sustainable Technology Promotion Platform)	<ul style="list-style-type: none"> • 145 Japanese technologies (as of today)
(1) Vocational Training by STePP companies using STePP registered technologies	<ul style="list-style-type: none"> • Phase 1 (2023-2024): 4 African countries • Phase 2 (2024-2025): 4 African + 2 Asian countries • Phase 3 (2025-): + other regions
(2) Promotional activities	<ul style="list-style-type: none"> • STePP corner on our website, Promotional videos, Seminars, Exhibitions
	<ul style="list-style-type: none"> • Osaka Expo 2025

II. Outline of the GS programme

- (1) Funded by Japanese government
- (2) UNIDO conducts Call for Proposals (CfP)
 - for **Japanese companies** to propose their ideas
 - of a **demonstration** project
 - in some of the **GS countries**
- (3) Selected Japanese companies implement the demonstration
 - with **support by UNIDO**
 - to achieve outcomes of generating **new businesses** and **employment opportunities**
 - and to achieve outcomes of **innovation** and better **industry infrastructure** in the GS countries, and **resilient value chain**.

III. Details of the GS programme

1. Demonstrations

- To confirm effectiveness and economic feasibility of 1) **technologies**, or 2) **business model** using technologies that are at the stage of practical application.
- The stage **after feasibility studies** but still requires detailed on-site verification **before developing into the commercialization stage.**

III. Details of the GS programme

2. Global South countries

- (1) The UNIDO Member States
- (2) Developing countries in **Africa, Asia, the Caribbean, Eastern Europe, Latin America, Middle East and Oceania**
- (3) ASEAN countries and Ukraine are excluded.

3. Scale of demonstrations

- **Large-scale** demonstrations
- Financial support for Japanese companies
- Japanese companies are required **to provide co-financing**

III. Details of the GS programme

4. Targeted technical areas

- CfP shows some specific areas.
- Japanese companies shall show in their proposals from the viewpoints of the GS countries;
 - **what social problems** in the host countries the demonstration plans target to solve by innovative technologies/business models
 - Whether **to meet industrial development priorities** of the host countries

◆ Countries/regional and technical diversities

III. Details of the GS programme

5. Support by UNIDO

(1) Financial support

(2) Advice by UNIDO (**ITPO Tokyo & its African advisors, HQs, field offices**)

- UNIDO sets up “Demonstration supporting team” for each demonstration.

(3) Synergy with other UNIDO projects

III. Details of the GS programme

6. Capacity building

- Japanese companies are required **to conduct capacity building activities** for their demonstration/commercialization and **for the host countries.**

7. F/S and commercialization

- Japanese companies are required to show;
 - (1) **F/S reports**
 - (2) **Commercialization plans** after the demonstrations

III. Details of the GS programme

8. Measurable targets

- Japanese companies are required **to set measurable targets** to achieve by the demonstrations.
- UNIDO always request partners **to take measures for women's participation and empowerment**. Both **in the GS countries** and **at Japanese companies**.

9. Stakeholders in GS countries

(1) **Local partners**

(2) Government/local government → **Authorization/acknowledgement**

(3) **UNIDO field offices**

(4) **Japanese government/governmental organizations**

(5) **Business organizations, universities/research organizations, financial institutes, community groups, other aid agencies, etc**

IV. Dates of Call for Proposals

(1) 1st CfP:

(2) 2nd CfP: fall-winter

(3) ??

- Duration of CfP: **Unable to be extended**



Thank you.

- **No inquiry** to UNIDO/ITPO Tokyo
- **All inquiries to be made to UNIDO eProcurement**