





United Nations Industrial Development Organization (UNIDO) Investment and Technology Promotion Office (ITPO), Tokyo

INDUSTRIAL DEVELOPMENT ORGANIZATION

Progress by innovation

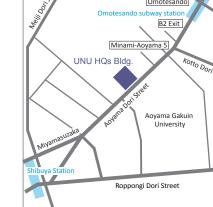


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Outline of Activities 2023



INVESTMENT AND TECHNOLOGY PROMOTION OFFICE, TOKYO

UNIDO

UNIDO (United Nations Industrial Development Organization) wa established in 1966 as an autonomous body within the United Nations, and was converted into a specialized agency in 1985. With a mission to achieve "Inclusive and Sustainable Industrial Development" (ISID), UNIDO promote industrial development for poverty reduction, inclusive globalization and environmental sustainability.



UNIDO ITPO Tokyo

UNIDO's Investment and Technology Promotion Office (ITPO) in Tokyo was established in March 1981 based on an agreement between UNIDO and the Government of Japan. The mission of UNIDO ITPO Tokyo is to help developing countries in their efforts to achieve inclusive and sustainable industrial development by promoting foreign direct investment and technology transfer from Japan through various activities.

The UNIDO Network

UNIDO is headquartered in Vienna, Austria and has 3 Liaison offices in Brussels, Geneva and New York. There are 48 offices (19 in Africa, 7 in the Middle East and North Africa, 12 in Asia and the Pacific, 3 in Europe and Central Asia, and 7 in Latin America and the Caribbean), including field offices and regional offices covering 156 countries, as well as Investment and Technology Transfer Promotion Offices (ITPOs) in 10 locations in 8 countries including ITPO Tokyo.

UNIDO ITPOs

- Bahrain
- · China (Beijing)
- · China (Shanghai) Germany (Berlin)
- Germany (Bonn)

- · Japan (Tokyo)
- Republic of Korea Russian Federation



UNIDO ITPO Tokyo's Activities

UNIDO ITPO Tokyo promotes investments and technology transfer from Japan to developing and emerging countries through five main activities: (1) Delegate Programme (inviting investment and technology promotion officers), (2) Technology Transfer, (3) Seminars and Events, (4) Capacity Building (programme for embassies in Japan), and (5) Activities Overseas. In addition, we promote our activities through our website, PR magazine, press releases, and annual reports.

Delegate Programme

UNIDO ITPO Tokyo promotes investment and technology transfer from Japan to developing and emerging countries, by organizing individual meetings and promotion events together with representatives of Investment Promotion Agencies. Investment or technology promotion delegates are invited for a short-term stay in Japan, to promote their countries as possible destinations for Japanese investments and technology transfers. In 2022, eight investment officers participated in the programme and 77 business meetings were held between the investment officers and Japanese companies.



Delegates in 2022

	Country	Date	Name	Title	Organization
1	Uganda	14 - 25 March	Ms. Sarah Nassimbwa	Investment Executive, Investment Promotion and Business Development Division	Uganda Investment Authority (UIA)
2	Colombia	10 - 27 May	Mr. Mauricio Concha Rivera	Investment Manager (Manufacturing Sector)	Invest Pacific
3	Côte d'Ivoire	12 - 29 July	Mr. Thierry Badou	Director of Investment Attraction	Center for the Promotion of Investment in Cote d'Ivoire (CEPICI)
4	Bangladesh	26 September - 5 October	Mr. Md Ariful Hoque	Director	Bangladesh Investment Development Authority (BIDA)
5	Senegal	21 - 25 November	Mr. Aliou Gning	Deputy to the Mayor, Project Manager of Special Economic Zone	Sandiara Special Economic Zone (Sandiara city, Senegal)
6	Cambodia	4 - 10 December	Mr. Sovithiea Samreth	Deputy Director General	Phnom Penh Water Supply Authority
7	Sri Lanka	4 - 10 December	Ms. W.G.M.M.L. Yvonne De Silve	Specialist Enginner	Central Engineering Consultancy Bureau (CECB)
8	Uzbekistan	4 - 10 December	Mr. Jahongir Khalikov	Chief Specialist	Uzsuvtaminot

Technology Transfer

UNIDO ITPO Tokyo promotes selected sound, productive, and sustainable technologies and the know-how of Japanese companies seeking partners overseas, in order to assist inclusive and sustainable development efforts worldwide. The Sustainable Technology Promotion Platform (STePP) operated by UNIDO ITPO Tokyo promotes technology transfer to developing and emerging countries by registering, disseminating, and sharing information on Japanese technologies related to energy, environment, agribusiness, human health and disaster countermeasures. As of June 2023, 116 companies have registered 136 technologies in the STePP.





Japanese Technologies to combat COVID-19 in Africa and Asia

With funding support from the Ministry of Foreign Affairs of Japan, UNIDO ITPO Tokyo partnered with 12 Japanese companies registered in the STePP to implement technology transfer in 12 countries in Asia and Africa to fight infectious diseases such as COVID - 19. The project successfully concluded all technology transfer initiatives in December 2022.



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Seminars & Events

In cooperation with government agencies and investment-related organizations in developing and emerging countries, UNIDO ITPO Tokyo conducts seminars and events for Japanese companies on investment and technology transfer, specializing in various themes in a wide range of countries, regions, and fields. In 2022, UNIDO ITPO Tokyo hosted/co-hosted 36 events with 3,649 participants.



Selected Events in 2022	City	Participants
UNIDO-Japan Cooperation - Mitigating the Impacts of COVID-19 through Technology Transfer from Japan	Vienna & Online	225
UNIDO ITPO Tokyo Side Event at TICAD8: How to Succeed in Attracting Investment and Technology from Japan	Online	235
Business Matching with Bangladesh Companies	Tokyo & Osaka	110
Business and Investment in Senegal - Opportunities from Sandiara Special Economic Zone to West Africa	Tokyo	60
Uganda-Japan Business Forum	Tokyo	143

Capacity Building

Capacity Building activities help foster the organizational ability of developing and emerging countries to promote industrial development. UNIDO ITPO Tokyo organizes capacity-building activities such as lectures and visits to factories and exhibitions, as well as fact-finding meetings for various delegations from developing countries and for embassy officials in Japan. In 2022, UNIDO ITPO Tokyo, with the cooperation of Kawasaki City, organized a tour to the 15th Kawasaki International Eco-Tech Fair held in Kawasaki city, inviting diplomats from the embassies of developing and emerging countries based in Tokyo.



Activities Overseas

Since 2013, experienced African investment promotion advisors have been assigned to support Japanese companies interested in starting a business on the continent. Our advisors provide a variety of services necessary for doing business in Africa, such as consultations for connecting with local businesses, arranging meetings with government agencies, matchmaking with local partners, and facilitating site visits to local companies. As of now, four advisors, based in Algeria, Ethiopia, Mozambique and Senegal, cover eight countries (Algeria, Burundi, Cote d'Ivoire, Ethiopia, Mozambique, Rwanda, Senegal and Uganda). In 2022, the advisors provided assistance to 63 Japanese companies; some of them have already succeeded in concluding business agreements with local partners and in establishing liaison offices.

