



**United Nations Industrial Development Organization (UNIDO)  
Investment and Technology Promotion Office (ITPO), Tokyo**



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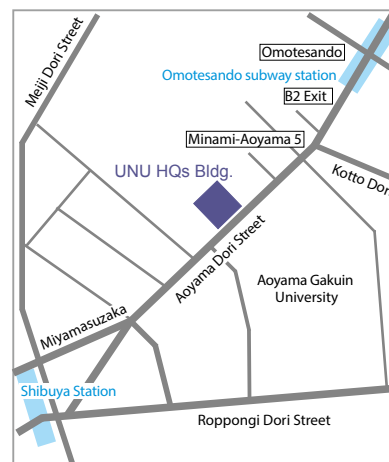
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Establishmet: March 1981



Access:  
10 min. walk from Shibuya station or 5 min. from Exit B2 of Omotesando subway station



UNIDO ITPO Tokyo website

**Outline of Activities 2022**



**INVESTMENT AND TECHNOLOGY PROMOTION OFFICE, TOKYO**

**About UNIDO**

UNIDO (United Nations Industrial Development Organization) was established in 1966 as an autonomous body within the United Nations, and was converted into a specialized agency in 1985. With a mission to achieve "Inclusive and Sustainable Industrial Development" (ISID), UNIDO promotes industrial development for poverty reduction, inclusive globalization and environmental sustainability.

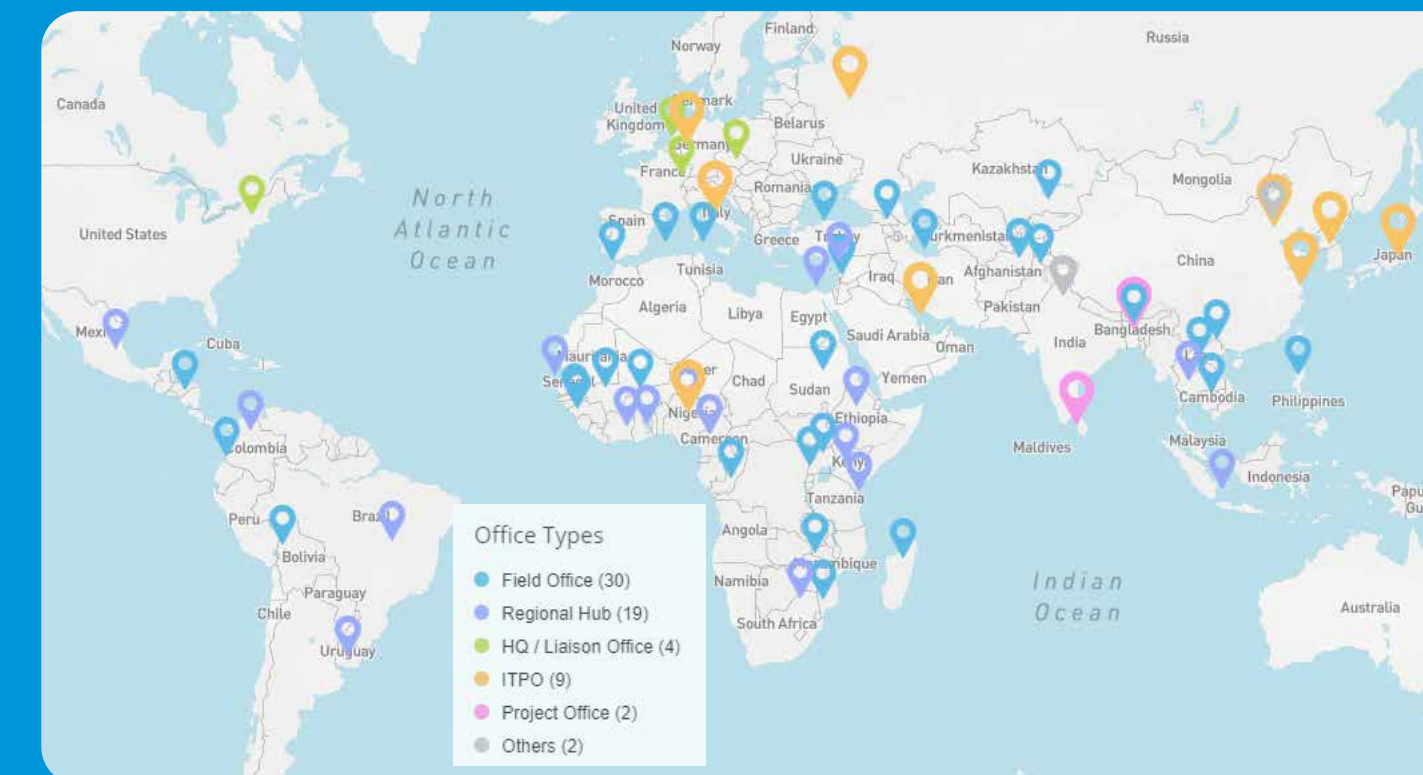


**About UNIDO ITPO Tokyo**

UNIDO's Investment and Technology Promotion Office (ITPO) in Tokyo was established in March 1981 based on an agreement between UNIDO and the Government of Japan. The mission of UNIDO ITPO Tokyo is to help developing countries in their efforts to achieve inclusive and sustainable industrial development by promoting foreign direct investment and technology transfer from Japan through various activities.

**The UNIDO Network**

UNIDO is headquartered in Vienna, Austria and has 3 Liaison offices in Brussels, Geneva and New York. There are 48 offices (19 in Africa, 7 in the Middle East and North Africa, 12 in Asia and the Pacific, 3 in Europe and Central Asia, and 7 in Latin America and the Caribbean), including field offices and regional offices covering 156 countries, as well as Investment and Technology Transfer Promotion Offices (ITPOs) in 9 locations in 8 countries including ITPO Tokyo.



## UNIDO ITPO Tokyo's Activities

UNIDO ITPO Tokyo promotes investments and technology transfer from Japan to developing and emerging countries through five main activities: (1) **Delegate Programme** (inviting investment and technology promotion officers), (2) **Technology Transfer**, (3) **Seminars and Events**, (4) **Capacity Building** (programme for embassies in Japan), and (5) **Activities Overseas**. In addition, we promote our activities through our website, PR magazine, press releases, and annual reports.

### Delegate Programme

UNIDO ITPO Tokyo promotes investment and technology transfer from Japan to developing and emerging countries, by organizing individual meetings and promotion events together with representatives of Investment Promotion Agencies. Investment or technology promotion delegates are invited for a short-term stay in Japan, to promote their countries as possible destinations for Japanese investments and technology transfers. In 2021, investment officers from 6 countries participated in the programme and 64 business meetings were held between the investment officers and Japanese companies. In 2021, all the programmes were organized online.



Delegates in 2021

	Country	Date	Name	Title	Organization
1	Colombia	15 - 22 March	Mr. Juan Sebastian Perez	Senior Investment Officer	Invest in Bogota
2	Senegal	13 April - 27 May	Mr. Moustapha DIOP	Head of Marketing Department	Promotion of Investments and Major Works Senegal (APIX)
			Ms. Adama Ndiaye Gueye	Business Line Manager	Promotion of Investments and Major Works Senegal (APIX)
3	Bangladesh	24 May - 11 June	Mr. Jalalul Hai	Chairman & CEO	HAISON International
4	Ghana	14 - 29 July	Mr. Emmanuel Forson	Principal Investment Promotion Officer	Ghana Investment Promotion Centre (GIPC)
5	Ethiopia	4 - 19 October	Mr. Aschalew Tadesse	Director, Investment Promotion Directorate	Ethiopian Investment Commission (EIC)
6	Egypt	25 October - 16 November	Mr. Mohamed Ibrahim	Counsellor (Head of Economic and Commercial Bureau)	Embassy of Egypt

### Technology Transfer

UNIDO ITPO Tokyo promotes selected sound, productive, and sustainable technologies and the know-how of Japanese companies seeking partners overseas, in order to assist inclusive and sustainable development efforts worldwide. The Sustainable Technology Promotion Platform (STePP) operated by UNIDO ITPO Tokyo promotes technology transfer to developing and emerging countries by registering, disseminating, and sharing information on Japanese technologies related to energy, environment, agribusiness, human health and disaster countermeasures. As of March 2022, 113 companies have registered 130 technologies in the STePP.



In 2020-2021, with funding support from the Ministry of Foreign Affairs of Japan, UNIDO ITPO Tokyo partnered with 12 Japanese companies registered in the STePP to implement technology transfer in 12 countries in Asia and Africa specifically to fight infectious diseases such as COVID - 19 (STePP Technology Demonstration Project).

### Seminars & Events

In cooperation with government agencies and investment-related organizations in developing and emerging countries, UNIDO ITPO Tokyo conducts seminars and events for Japanese companies on investment and technology transfer, specializing in various themes in a wide range of countries, regions, and fields. In 2021, many of the seminars were held online, and we hosted/co-hosted 42 events with approximately 6,000 participants.



Selected Events in 2021	Format	Participants
Pakistan ICT Seminar & Business Matching	Online	136, 6 B2Bs
Transforming the World with Digital Tech and Innovation	Online	350
UNIDO - Japan Cooperation "Investment and Technology Transfer under COVID -19"	Online	193
Ghana - Japan Investment Seminar: Business Opportunities and SDG Impact Areas	Online	245
Sustainable Technology Exhibition 2021	Online	326 (Booth Visitors)

### Capacity Building

Capacity Building activities help foster the organizational ability of developing and emerging countries to promote industrial development. UNIDO ITPO Tokyo organizes capacity-building activities such as lectures and visits to factories and exhibitions, as well as fact-finding meetings for various delegations from developing countries and for embassy officials in Japan. In 2021, two virtual study tours were conducted, with 44 participants. They learned about technologies related to energy, recycling, IoT, etc. from Japanese companies.



### Activities Overseas

UNIDO ITPO Tokyo facilitates the business activities of Japanese companies overseas through a network of UNIDO, government and private sector contacts in developing and emerging countries, as well as through the Africa Advisory Programme. In particular, four experienced local advisors based in Algeria, Ethiopia, Mozambique and Senegal support and advise Japanese companies considering business in Africa by arranging meetings with local government agencies, matching them with local partners, and facilitating visits to local companies. In 2021, we assisted 63 Japanese companies, some of which succeeded in concluding business contracts with local partners or establishing liaison offices.

