



# Technology Innovators (Pvt) Ltd

A Technology - Business Convergence Company

Company Profile  
2021



# Who We Are



- A Technology - Business Convergence Company based out of Islamabad
- Offering Enterprise Digital Transformation practice as a Value Proposition
- Incorporated with SECP as a Private Limited Company since 2016.
- A High profile C-suite management team drawn from large multinationals
- Fully operational software house for IT outsourcing and customized applications
- Technology team for delivery of customized systems, platforms and services integration
- Technology - Business Consulting Practice offering a differentiating advantage to clients
- Alliances with global technology leaders to deliver international best practices

To become a  
regional benchmark for  
Digital Transformation delivery.

# Delivering Transformation

# through

# Technology - Business Convergence

# What We Do



- Professional Advisory & Consulting delivering Transformation & Turn around.
- A one stop shop for seamless Digital Transformation for corporate sustainability.
- Customized Software Development especially in Artificial Intelligence & Cyber security.
- Digital Services Platform (Voice / Video / SMS / IoT) deployment for Telco & Enterprise.
- Conversion of opportunities into revenues using Advanced data analytics.
- Cyber Security, Vulnerability Assessment & Data Loss Prevention (DLP).
- Enterprise ERP (SAP) deployment on AWS / Microsoft Azure Cloud. (IaaS).
- Top of the line A2P monetization, SMS and Signalling firewalls for Telecoms.

# Software Products / Application Development & Customisation

# Software Development Capability Set



- Highly trained software development team headed by professional program managers.
- Advanced application/ product development capabilities in AI, ML, DL, NLP and Cybersecurity.
- e-Commerce, Augmented reality ,Video analytics, Android, iOS , Web based applications.
- Python , C# , Java , PHP , .NET, Ruby on rails, Hadoop, C++, SQL, [ASP.net](#), CUDA, R, Scala.
- Databases : SQL server, MySQL, MongoDB, Redis, Couch DB, Postgre SQL, Riak.
- Platforms & APIs: Linux , WIndows & Rest, Json, SOAP
- In house developments include health tech, digital publishing and digital services platforms
- Customized developments include AI based platform and e Commerce, & Android, iOS and Web Applications

# Advanced IT & Telecom Systems Integration Capability



# Digital Services Platform Deployment



- In-house developed Digital Services Platform (CPaaS) for Voice, Video, SMS and IoT
- Enabling Telcos to cope with cut throat Competition from OTT players
- World Class Digital Services Platform deployment, hosting and integration.
- Agreements in place with Telcos for Digital Services Provisioning
- Ensuring Continuous flow of revenue intensive Digital Services Offerings
- Catering SOHO, SME and Enterprise market for customized solutions.
- Transition towards Business innovation from Access provision.

# Telco Network Monetisation



- Partnership with anam Technologies, Ireland for Pakistan territory
- anam recognised as Number 1 SMS Firewall Vendor 2020 by ROCCO
- Supporting anam in A2P monetization project with Telenor Pakistan
- Offering A2P monetization , SMS & Signalling Firewall deployment
- Signalling Firewall protects MNOs from attacks over SS7
- Allows Operator to monitor, detect, block and report on SMS spam.

# Driving Innovation through Advanced Analytics



- Strategic partners with SAS, USA in Pakistan (Sales & System Integration)
- Addressing Telco, Banking and manufacturing sectors for Analytics needs
- Enterprise Fraud Management, eGRC, Integrated Risk Management , AML, GDPR
- Artificial Intelligence (AI) and Business Intelligence (BI) & Analytics
- Customer intelligence, Big Data predictive analytics, Revenue Assurance
- Portfolio Analytics and Asset & Operational performance

# Cyber Security & Data Protection



- Partners with ForcePoint , USA in Pakistan (Sales and System Integration)
- Top of the line Next Generations Firewalls (NGFW) - Enterprise SD-WAN
- Cloud Access Security Broker (CASB) : security for all cloud applications
- AI based User & Entity behavioural Analytics (UEBA) for real identity risk
- Data & Insider threat security : Deep collection and forensics
- Real time Email & Web security applications with proven efficacy.

# Professional Advisory & Consulting Services

- Profitability improvement framework for an Infrastructure Company
- Commercial & technical feasibility for an advanced healthcare project
- Delivered comprehensive e-commerce platform design for a large retail chain
- Delivered a remote site monitoring platform using video analytics
- Developed alternative energy management solution for a large bank
- Developed a robust Corporate Transformation practice suite for Enterprises.
- Delivered market intel research for e-payment gateway operations in Pakistan.

# International Alliances



# Executive Management Team



Asif Rumi (Founder) is a C-level corporate executive with 22 years plus of extensive and diversified experience with multinationals Alcatel, Orascom and Warid Telecom. ex-CEO of a 100m USD R&D Fund. Possesses a Masters degree in Industrial & Manufacturing Engineering from UET, Taxila, an MBA from LUMS and and Degree in Law. International Entrepreneurial ventures in IT, Health care, real estate, Fintech and international trading. Leads the technology - business convergence consulting practice and advises corporate clients on organizational transformation, governance and value creation.



Dr. Anwaar Manzar (Co-Founder and Software Practice Partner), holds a Doctorate in Electrical Engineering. Dr. Anwaar has a 22 years of an illustrious career in leading highly complex software developments and systems integration in the aviation industry. In 2015 Dr. Anwaar has been decorated with the highest civil award, “Tamgha-e-Imtiaz”, on his meritorious contributions in the scientific realm. Dr. Anwaar has a long track record of industry-academia linkages, technology transfer and innovation. Dr. Anwaar heads the software development vertical of the company.



# Executive Management Team



Dr. Adnan Maqsood (Managing Partner Healthcare Practice) is a physician with nearly 30 years of clinical experience in Nephrology and Internal Medicine. Trained in USA in both specialties, he has practiced in USA and KSA. Extensive leadership experience as HoD (Nephrology), Chief of Service (Medicine) in KSA and Chief of Medical Staff (Ephraim McDowell Reg. Med. Ctr.) in USA. Has profound interests in Quality in Healthcare delivery and Medical facility design and functionality. Extensively been involved in JCI accreditation process. Main lead for Health-tech ventures, he is currently engaged in feasibility and design of three medical facilities including a tertiary care hospital, leading negotiations for setting up home health care practice in Middle East with focus on digitalized healthcare experience.



Imran Hadi (Financial Practice Partner) is a member of Institute of Chartered Accountants of Pakistan (ICAP). Imran possesses 22 years plus of core financial experience including Audit, treasury, corporate finance and accounting. Imran has held senior supervisory roles at EY, Saudi Arabia and served as CFO for NOKIA, Pakistan. Expert in high value financial transactions, M&A, SPVs and corporate governance Imran leads the investments, project finance and due diligence side of the business consulting practice of the Company.

# Contact Us



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