

Business with Jordan

Jordan Invest and Business Seminar

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Executive Vice president

JETRO

Jordan is....



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Jordan is....

focusing to support startups.



OASIS500





For more the detail on startups of Jordan and other countries in Middle East,

<https://www.jetro.go.jp/world/reports/2019/01/46faac1828550c31.html>

Jordan is....

Select country ✓

Search 

Japan 

Jordan

Kazakhstan

Kenya


Kiribati

Korea, Democratic People's Republic of

Korea, Republic of

Kosovo

Kuwait

Kyrgyzstan 

Total in force: 319



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Jordan and Japan

- ✓ Trade (Resource: Trade Statistics of Japan 2019)
 - Exports to Japan: USD 3.67M
(fertilizer, phosphorus ore)
 - Imports from Japan: USD 524.8M
(transport machinery, machinery)
- ✓ 19 offices of Japanese affiliated company in Jordan
- ✓ Japan-Jordan Investment Agreement in effect from August 2020
- ✓ 70th anniversary of diplomatic relations in 2024

Japanese companies in Jordan

✓ Business in Jordan

- ❖ Exporting Automobile, Agrichemicals, etc. (Sumitomo Corp.)
- ❖ Exporting forklift etc.(Toyota Tsusho)
- ❖ Exporting medical devices (diagnostic imaging) etc. (Taichi Holdings)
- ❖ Energy related projects such as power plant or solar power generation
(major companies)

 **TOYOTA TSUSHO CORPORATION**

 **TAICHI**

*Sumitomo
Corporation*

✓ Strategic location for Iraqi business

- ❖ Manage Iraqi business from office in Amman (e.g. Sumitomo Corp., Toyota Tsusho)
- ❖ Distribution to Iraq (Port of Aqaba, Land route)

Business opportunities

Potential of Jordanian food products

Olive, Olive oil, Wine, Dates, Sweets,
Tahini(Sesame Paste) , Hummus(Chickpea Paste)

FOODEX JAPAN

- ✓ JETRO Zone from 2003 to 2019:
19 exhibitors from Jordan
- ✓ FOODEX JAPAN 2019
 - Green Fields Oils : Vegetables Oil
 - Jordan Valley Food: Tahini, Hummus
 - Adnan Khudari & Sons Trading : Spices, Herbal Tea

