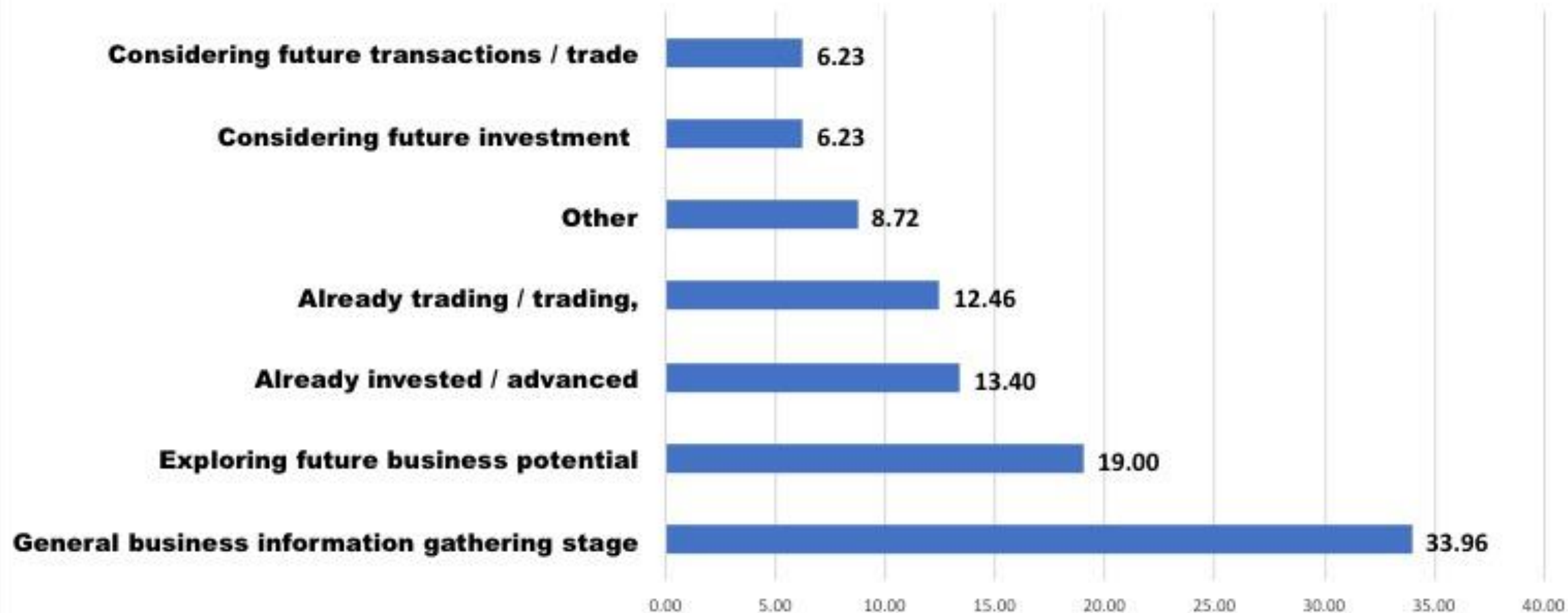


1

# Participants' Breakdown

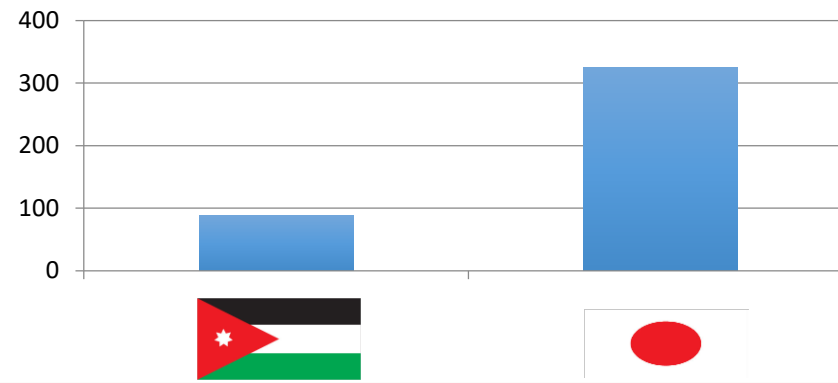
### Reason for joining Webinar - Percentage of total



2

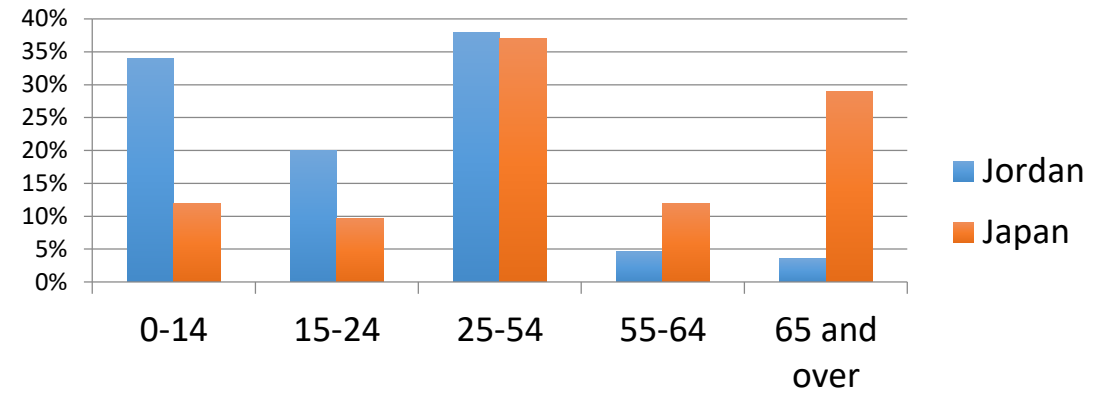
**Demographics**

Area (Sq KM)  
Island country "Shimaguni"  
vs.  
"almost" landlocked country





Demographics  
Population 10.5  
million



3

**Amazon In Jordan**



# Amazon In Jordan

Amazon started operations in Jordan in 2017

Amazon total permanent staff has doubled  
from 400 to more than 840 Jordanians  
from 2017 – 2019

Amazon hired roughly an additional 240 staff in the  
period of Q3 2019 – Q1 2020 alone



This increased growth has led to additional related investments

In 2019

Amazon opened its fourth office site in Jordan





Amazon's operations in Jordan started mainly as a **Tech Center** and in just few years developed into over 16 units, the biggest of which are:

- Software Development
- Information Technology
- Support Engineering
- other essential functions that continue to grow



## Examples of Other Essential Functions

- Amazon Customer Service, which began in 2020 with 194 employees in Jordan, and aims to reach to 390 employees by the end of 2020
- Bringing Amazon innovations to the region, a unit recently started and is based in Amman. This team recently hired over 20 employees, but is estimated to grow to over 85 in Q4 2020



With its experience in Jordan,

**Amazon is contemplating to develop its Jordan sites into global technology hubs that serve geographies beyond the MENA region**