



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

UNIDO's ISID (Inclusive and Sustainable Industrial Development) toward SDGs

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1. What is UNIDO ?

- ✓ UNIDO is the **UN specialized agency** that promotes **industrial development** for poverty reduction, inclusive globalization and environmental sustainability.
- ✓ Established In 1966, HQs in Vienna; 170 Member States (as of April 2019)
- ✓ 48 Regional/Country/Desk offices + 8 Investment and Technology Promotion Offices (ITPOs)



Director General LI Yong



UNIDO HQs in Vienna, Austria

2. UNIDO's Mission and Priorities

○ Mission:

Towards **Inclusive and Sustainable Industrial Development (ISID)**

~ Particularly, UNIDO's mandate is recognized in **SDG-9 “Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation”**. ~

○ Thematic Priorities:

- (1) Creating shared prosperity
- (2) Advancing economic competitiveness
- (3) Safeguarding the environment



3. UNIDO's Initiatives for Africa = IDDA3 (Third Industrial Development Decade for Africa 2016-2025)



○ 6 Pillars of the IDDA III Roadmap

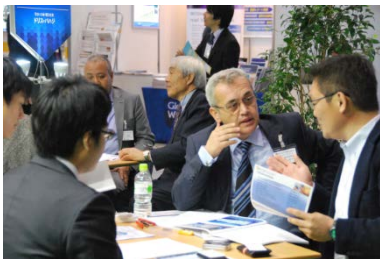
- (1) Outreach and global forums
- (2) Development/management of **industrial policy** development
- (3) **Technical cooperation**
- (4) Cooperation with the African Union Commission and the African regional Economic Communities
- (5) Partnerships and resource mobilization
- (6) Communication and advocacy

4. UNIDO's Activity (1) : Delegate Programme

- Promotion of investment and technology from Japan to developing and emerging countries, by inviting officials from these countries to Japan and organizing **tailor-made programmes, including promotion events and business meetings** in Japan

Advantages for Japanese investors

- ✓ Establish **human networks** with key persons of the countries
- ✓ Collect information on the **latest business climate and technology needs**
- ✓ Facilitate business missions when Japanese investors visit the countries



Delegate Programme for Africa

Planning

Business Meetings

Business Seminar

Follow-up



Morocco (2010, 2018)



Uganda (2011, 2017, 2018)



Mozambique (2012, '13, '15, '18)



Ethiopia (2013, 2018)



Nigeria (2009, 2010, 2017)



Egypt (2009, 2013, 2017)



Rwanda (2016)



Kenya (2009, 2010, 2016)



Ghana (2015)



Lesotho (2014)



Cote d'Ivoire (2014)



Zambia (2012, 2014)



Tunisia (2014)



Senegal (2013)



Tanzania (2012)



Botswana (2009, 2011)



South Africa (2010, 2011)

- Investment promotion officials are invited to Japan for a short-term stay.
- UNIDO facilitates business meetings and provides various opportunities to link with Japanese companies.

5. UNIDO's Activity (2) : B2B meetings

B2B meetings are set up with selected companies who are planning investment or technology transfer. It can be very fruitful in terms of the **networking and information exchange** opportunities raised.



6. UNIDO's Activity (3) : Investment Promotion Seminars

Often under Delegate Programme, **country-highlighted investment and business promotion seminars** are organized in collaboration with Japanese bilateral organizations such as JETRO and JICA, aiming at updating knowledge of business people about the investment climate of the target country.



SADC-Japan Business Forum



Lesotho Business Seminar



ECOWAS-Japan Business Forum



Ghana Investment Forum



Uganda Business Roundtable

7. UNIDO's Activity (4) : Technology Transfer

- **Sustainable Technology Promotion Platform (STePP)**: Japanese sustainable technologies registered (**environment/energy/agri-business/public health**), open to the public via UNIDO ITPO Tokyo's website. Networking and business opportunities between Africa and Japan are provided (**85** technologies from **73** companies, as of May 2019)

➤ URL: http://www.unido.or.jp/activities/technology_transfer/technology_db/

Advantages for African & Japanese stakeholders

- ✓ Easy to identify Japanese technologies to address local challenges
- ✓ Provide platform for technology seekers and technology providers
- ✓ Support technology promotion activities (creation of PR videos, etc.)

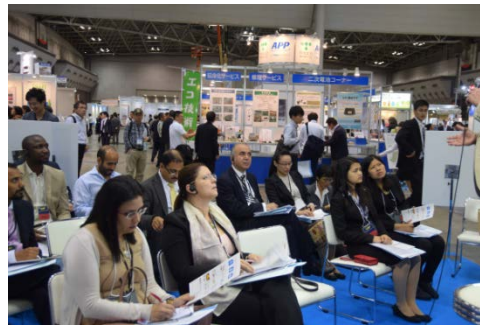


8. UNIDO's Activity (5) : Capacity Building

- Organization of capacity building activities such as **lectures**, **visits of factories and exhibitions**, and fact-finding meetings for various delegations from developing countries as well as embassy officials in Japan

Advantages for stakeholders

- ✓ Establish human networks among business/public representatives
- ✓ Learn technology needs and technology seeds
- ✓ Facilitate business promotion efforts by embassies based in Tokyo



9. UNIDO's Activity (6) : Africa Advisory Programme

Since 2013, local investment promotion advisors have been posted at UNIDO field offices residing in **Algeria**, **Ethiopia** and **Mozambique**. The advisors provide Japanese companies with **custom-made support** such as local business info, meeting arrangements with government agencies, match-making with local enterprises and escort with Japanese investors during their visit to the country.



Mr. Kerrar
Advisor in **Algeria**



Mr. Tadesse
Advisor in **Ethiopia** (also covers Uganda,
Rwanda & Burundi)



Mr. Durão
Advisor in **Mozambique**



*A new advisor in **Senegal** will be recruited to cover **western African countries**

Ethiopia

Fuji Film

Acquiring the Trust of Medical Institutions

- Established a first office in **Ethiopia** for **high-tech medical equipment** in 2014.
- UNIDO ITPO Tokyo's advisor in Ethiopia provided the necessary support to Fuji Film to start business in the country's medical sector.
- Has now become a preferred supplier of medical devices to both government and private hospitals in Ethiopia.



South Africa



Mayekawa

Providing Low-Carbon Cooling System through UNIDO's climate resilient project

- UNIDO ITPO Tokyo provided African companies with a chance to meet Japanese technology providers during the study tour in 2017 for UNIDO.
- Met with SirFruit Co., Ltd. of **South Africa** during the study tour.
- Selected to provide its technology as part of the UNIDO's low carbon and climate resilient industrial development project (introducing **energy-efficient cooling system**).



Morocco



Yazaki

Major Wire Harness Supplier's Investment

- UNIDO ITPO Tokyo's delegate in **Morocco** assisted Yazaki in regard to finding locations, handling logistics and licenses, and setting up a discussion with government counterpart.
- Created jobs for more than **10,000** workers and contributed to Morocco's inclusive sustainable development and wealth creation.



1997-1998	First contacts with Yazaki Cooperation
2000	Established the first plant in Tanger
2010	Established the second plant in Kenitra
2014	Established the third plant in Meknes

Tanzania & Madagascar Tromso

Introducing Various uses of Rice Husk

- Tromso's rice husk briquette (**solid fuel**) machine is registered on the UNIDO Environmental Technology Database.
- Rice husk briquette is capable of producing 120kg of solid briquette per hour and it is extremely durable and robust.
- In total, 12 units are supplied in Africa (**Tanzania: 9** and **Madagascar: 3**).





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Thank you

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