## PROMOTING ETHIOPIAN SPECIALTY COFFEE

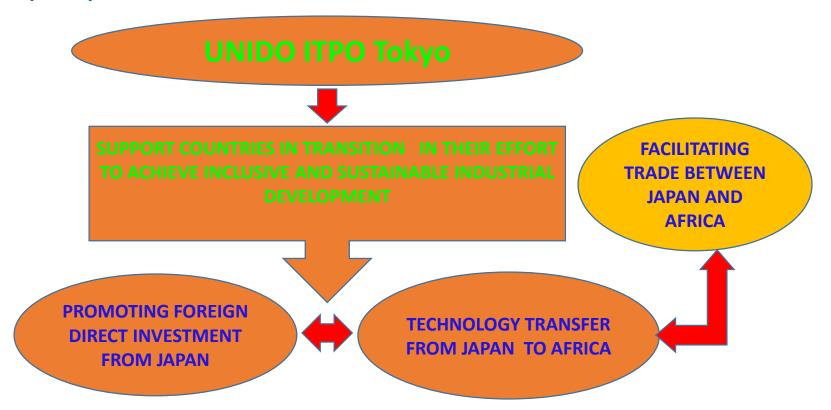
## UNIDO INVESTMENT AND TECHNOLOGY PROMOTION (ITPO) TOKYO

EAST AFRICAN ADVISORY PROGRAM





#### UNIDO INVESTMENT AND TECHNOLOGY PROMOTION OFFICE (ITPO) TOKYO









#### Africa Advisory Programme – Investment & Technology Promotion



UNIDO ITPO Tokyo African Advisors provide a variety of services to Japanese companies and potential Japanese investors to support and facilitate their business and investment in Africa.



INCLUSIVE AND SUSTAINABLE INDUSTRIAL DEVELOPMENT









### ITPO Tokyo Advisory Program in the Eastern Part of Africa

- The Advisory program is based in Ethiopia.
- Provides support and facilitation services in investment promotion and technology transfer from Japan to Ethiopia, Burundi, Rwanda and Uganda.
- Facilitates business activities of Japanese companies in those countries specified.







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### What we did in the Past

- Provided technical and logistics support to public institutions and private sector associations of host countries including Ethiopia in their effort to promote investment and business opportunities in their respective countries to Japanese investors and business communities in Japan. – our delegate program being our flagship endeavor.
- Provided investment and business related consultancy services free of charge for more than 150 Japanese companies in Ethiopia, Rwanda, Uganda and Burundi
- Provided match-making services with local partners
- Supported and closely facilitated Japanese companies investment and business activities in the region.
- Organized and participated in a variety of forums and seminars in the region and
- > provided investment and business potentials of the countries in focus.







..... contd.

- Provided technical as well as facilitation services to various Japanese firms in their effort to conduct feasibility studies in different sectors in the region.
  - (Projects funded by Japanese government aimed at supporting Japanes
  - private sector to explore investment and business opportunities in

African in the region including Ethiopia).

- Promoted efficient and environmentally sound Japanese technologies in the region.
- Arranged and accompanied Japanese companies in their meeting with local government offices and private companies and institutions.
- Facilitated actual investment and business activities of Japanese companies who are operating in Ethiopia.







































#### Atelier Andu Amet Leather Garment and Leather Goods Manufacturing

## **PLC** - Established Leather Garment Factory in Ethiopia and started export of Leaher bags to Japan.









SUSTAINABLE DEVELOPMENT GOAL 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

### Atelier Andu Amet leather co. ltd - Addis











# What sort of information Japanese commonly need to know in there move towards investment/trade in the region

#### **Detailed information in relation to:**

- Key issues in the countries, Investment policies and regulations, Ease of company registration process.
- Availability Foreign Currency in local banks
  - including existence and operations of foreign banks in those countries.
- Trade logistics
- Availability of raw materials
- ✤ Tax regulations and practices.
- Overall Pease and stability of the nations ......







# Promising sectors which are opportunities for Potential Japanese inventors in the region:











## Thank you

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