



Ministère du Développement industriel et des Petites et Moyennes Industries

INDUSTRIAL ATTRACTIVENESS AND CHALLENGES OF ECONOMIC SOVEREIGNTY

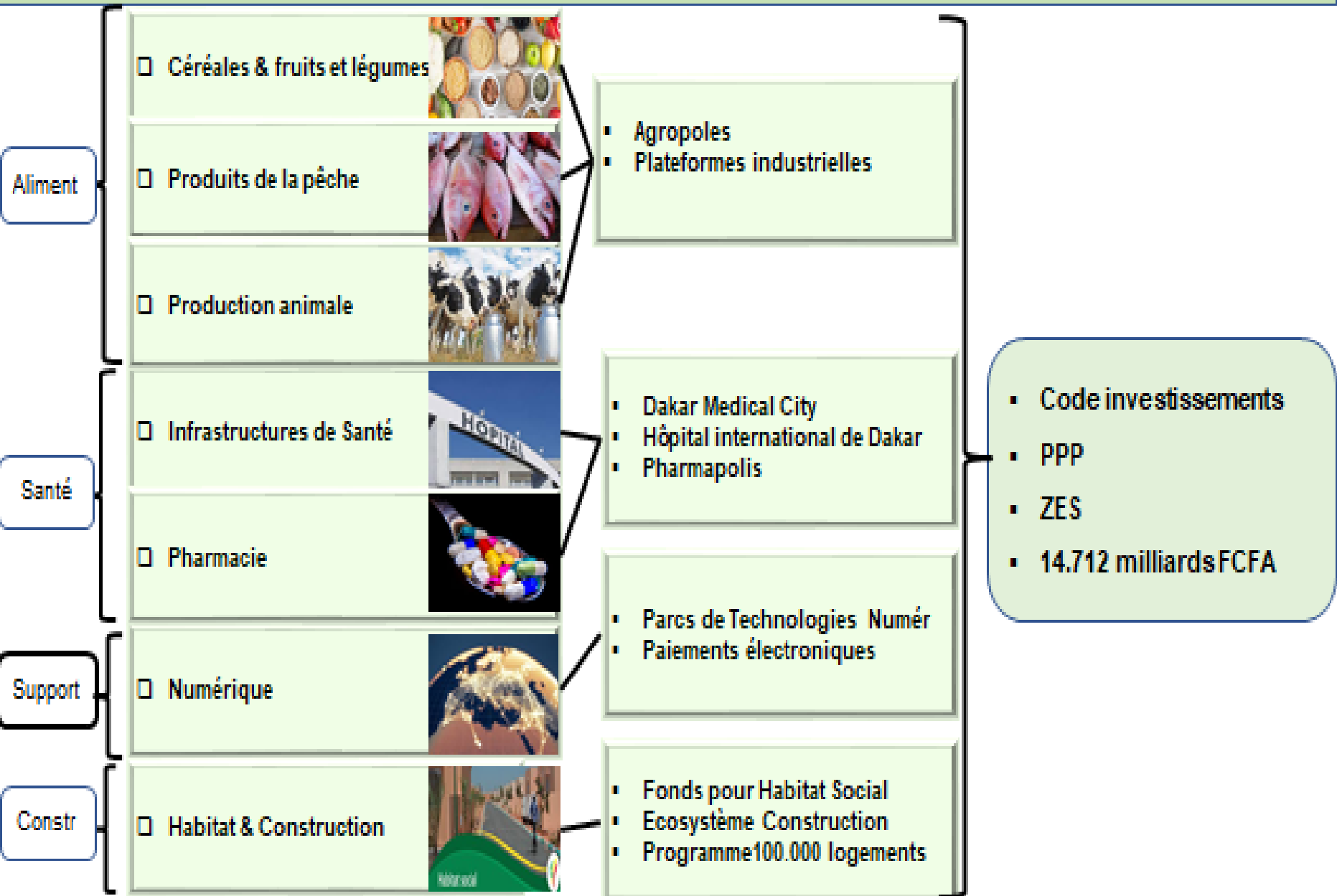
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- **CONTEXTUAL ELEMENTS**
- **STRATEGY OF INDUSTRIALISATION**
- **NEW INDUSTRIAL PRIORITIES**



CONTEXTUAL ELEMENTS PAP II A





CONTEXTUAL ELEMENTS

- Part of GDP, from 14% to 23,50% in the last 10 years
- 4.069 billions CFA in 2017, increased by 33,2% in the last 10 years
- Small and Medium Industries for 92,5%
- Dakar (91%), Thiès (5%), Saint-Louis (1%), Ziguinchor (1%)

- Sector base

- *Agribusiness (63%)*
- *Mechanics and metallurgy (10%)*
- *Wood, paper, cardboard and printing (9%)*
- *Chemistry and plastics (7%)*
- *Energy (6%)*
- *Textiles, clothing, leathers and skins (3%)*



STRATEGY OF INDUSTRIALISATION

Line of actions

- **Improvement of the institutional and regulatory framework**
- **Industry competitiveness**
- **Support for companies in difficulty**
- **Partnerships for industrialization (PCP/UNIDO)**



STRATEGIE D'INDUSTRIALISATION

Options stratégiques

- **National treatment in the WTO sense**
- **Adoption of market mechanisms and liberalization of production**
- **Investment and PPP code, spontaneous offer**
- **Option for Common external tariff & regional market integration & 57% openness**
- **opening of the capital account & free transferability**
- **Protection against nationalization, expropriation or requisition**



STRATEGIE D'INDUSTRIALISATION

Réformes conditionnelles

- **Alignment of training based on the needs of the economy ;**
- **Universal access to electricity ;**
- **Revision of the land policy ;**
- **Governance texts of special economic zones ;**
- **Definition of a new PPP Law ;**
- **Revision of the investment and trade code ;**
- **Development of import-substitution ;**
- **Correction of pharmaceutical industry regulations ;**
- **Reduction of delays in marketing authorizations for medicines ;**
- **Eradication of fake drugs ;**



NEW INDUSTRIAL PRIORITIES

Principaux projets industriels



Industrial Platforms



Agropoles



Regional Mining Hub

Hub minier régional



Special Economic Zones



Construction ecosystem

système de construction (matériaux et BTP)



Pharmapolis

PHARMA PARC

- Parc Industriel Pharmaceutique
- Centre d'Incubation
- Infrastructures Techniques
- Plateforme Logistique

PHARMAPOL'IS



NOUVELLES PRIORITES INDUSTRIELLES

Principaux projets

	OBJECT	ISSUE
Industrial Platforms	Industrial technostructure	Jobs - BP - Technology transfers -
Agropoles	Food self-sufficiency by agro-industry	Infrastructure - Attractiveness - Productivity
Mining Hub	Senegal mining reference center	Availability of equipment and know-how for AO mines
Construction ecosystem	Define industry dedicated to construction	Import-substitution materials
Pharmapolis	Industrial hub dedicated to the pharma industry	Optimal pharma production framework



NOUVELLES PRIORITES INDUSTRIELLES

Pharmapolis

- Industrial hub that concentrates stakeholders in the pharmaceutical and biomedical value chain
- Integrated Center for the Development of Health Products and Services
- New innovative ecosystem of utilities to optimize the pharmaceutical industry

PHARMAPOLIS

POLE INDUSTRIEL PHARMACEUTIQUE ET BIOMEDICAL



Zone 1 Pharma Parc

- Parc Industriel pharmaceutique
- Centre d'incubation
- Infrastructures techniques



Zone 2 Pharma R&D

- Centre de R&D
- Infrastructures techniques



Zone 3 Pharma Campus

- Infrastructures Sociales
- Université dédiée aux sciences pharmaceutiques et biomédicales
- Premier et second cycles, doctorat



Zone 4 Le Village

- Logements
- Infrastructures Sociales



Zone 5 La Centrale Électrique

- Centrale électrique dédiée à l'écosystème

PARTENAIRES TECHNIQUES

PARTENAIRES FINANCIERS

CADRE RÉGLEMENTAIRE

POLITIQUE INDUSTRIELLE

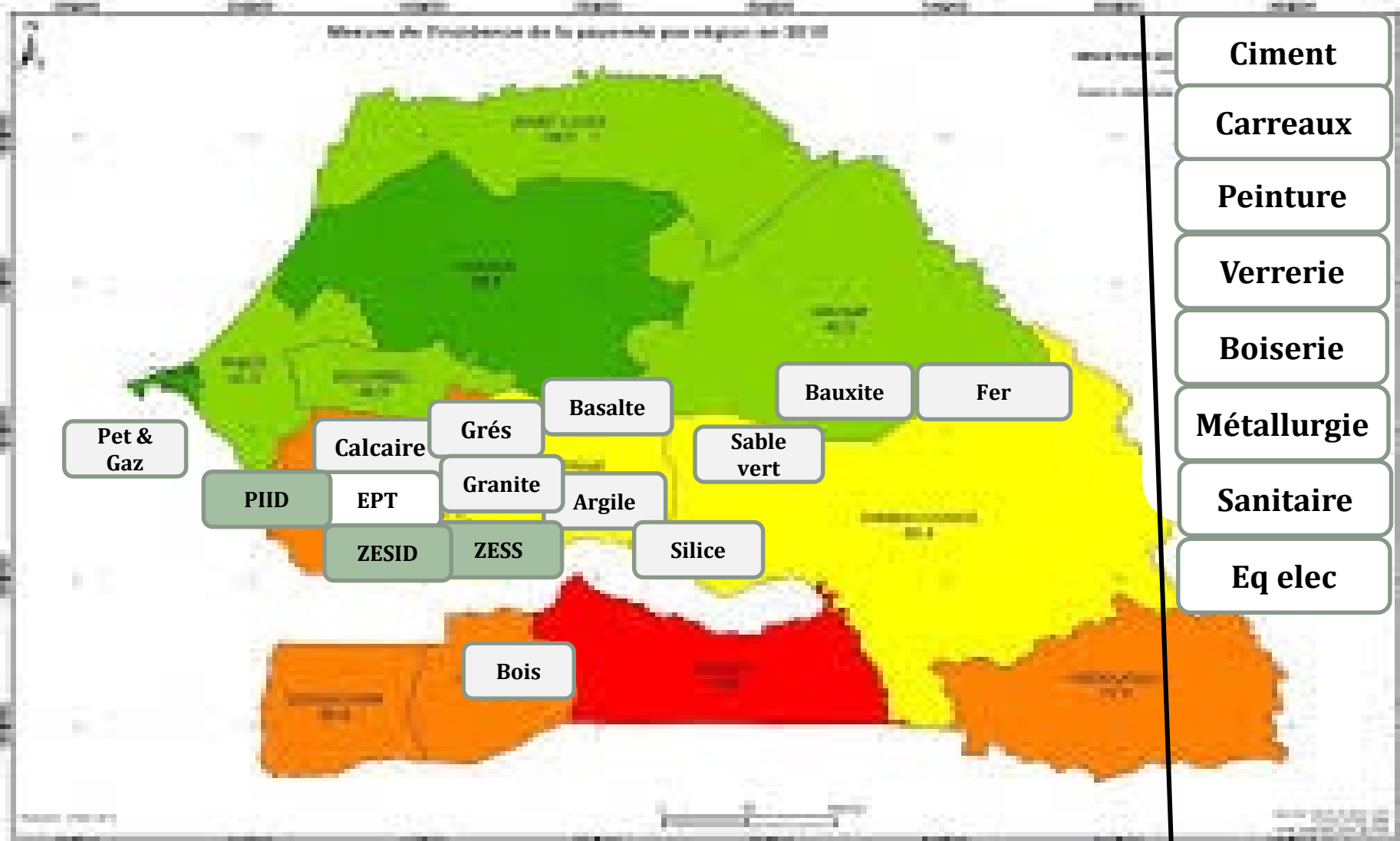
LÉGISLATION

VOLONTÉ POLITIQUE



NOUVELLES PRIORITES INDUSTRIELLES

Ecosystème de la construction

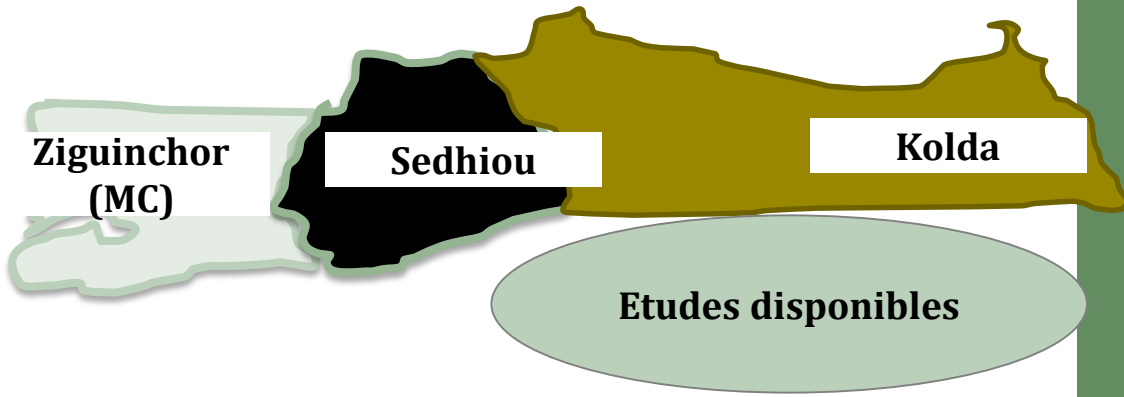


- Ciment
- Carreaux
- Peinture
- Verrerie
- Boiserie
- Métallurgie
- Sanitaire
- Eq elec



NOUVELLES PRIORITES INDUSTRIELLES

Agropole South



- 170,1 billions of investment
- Mango 2 to 20%
- Cashew 5 to 30%
- Direct employes 14.000
- Leverage effect 40% on the 3

	Public	SCE	Private
BAD	28,3	16,428	103
	+		
BID	18,265		
	+		
BCI	11		
	=		
Totx	57,6		
170,131 billions			



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ATTENTION**